

MONA HOTEL MANAGEMENT

Property:

- Hotel Zlatibor MONA (Zlatibor)
- Hotel Javor (Kušići, Ivanjica)
- Villa Bella (Budva)
- Hotel Argo (Belgrade)





HOTEL 1700



11(1)

GARNI HOTELS





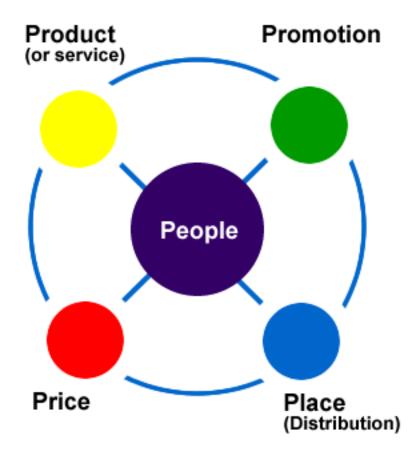
- Product
- Placement
- Price
- Promotion



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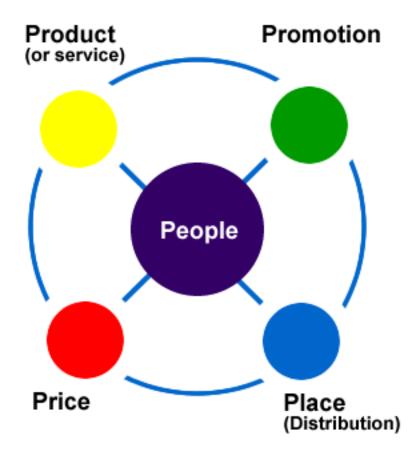


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- People



The 5P's Model

- Product
- Placement
- Price
- Promotion
- People



The 5P's Model



MHM Cross training program

- Obligatory internship while studing (1-3 months)
- Self-decision for specialization (3-6 months):
 - F&B cross training 3 months
 - Room division cross training 3 months
 - Sales & marketing cross training 3 months
 - Entire program 6 months

Scholarship program

- Scholarship is completly covered
- Guaranteed work place



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