

## Smartphone & Tablet

The Best

Future

Today



Adriano Požarić  
Turizam Info



## Smartphone & Tablet The Best Travel Guide of Future

**Today**

Tim Cook (Apple Events in San Francisco 12.9.2012)

**17 million iPad sold in last quarter**

*more iPads sold than any PC manufacturer sold PCs*

*"Yes, we are in a post-PC world."*



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Today

iPad sold total so far?

million iPad  
**84**

Also Pozuri



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Today

Almost all **Fortune 500** companies  
testing or deploying iPad



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**Today**

App Store now has over

**700.000 apps**

**45.000  
Travel apps**



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**66% UK & US travellers have a smartphone**

**78% of travellers in Brazil**

**89% of travellers in China**

stats shared by Henry Harteveltdt of Atmosphere Research Group  
at an OpenJaw customer conference in Dublin in May 2012.

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**Today**

World tablet sales, 2010-2015:

**2010: 16 million units (5.1% of total PC sales)**

**2012: 86.6 million units (20.9%)**

**2015: 185.7 million (35.9%)**

New Media Trend Watch World

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## SMARTPHONE



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— **Today**



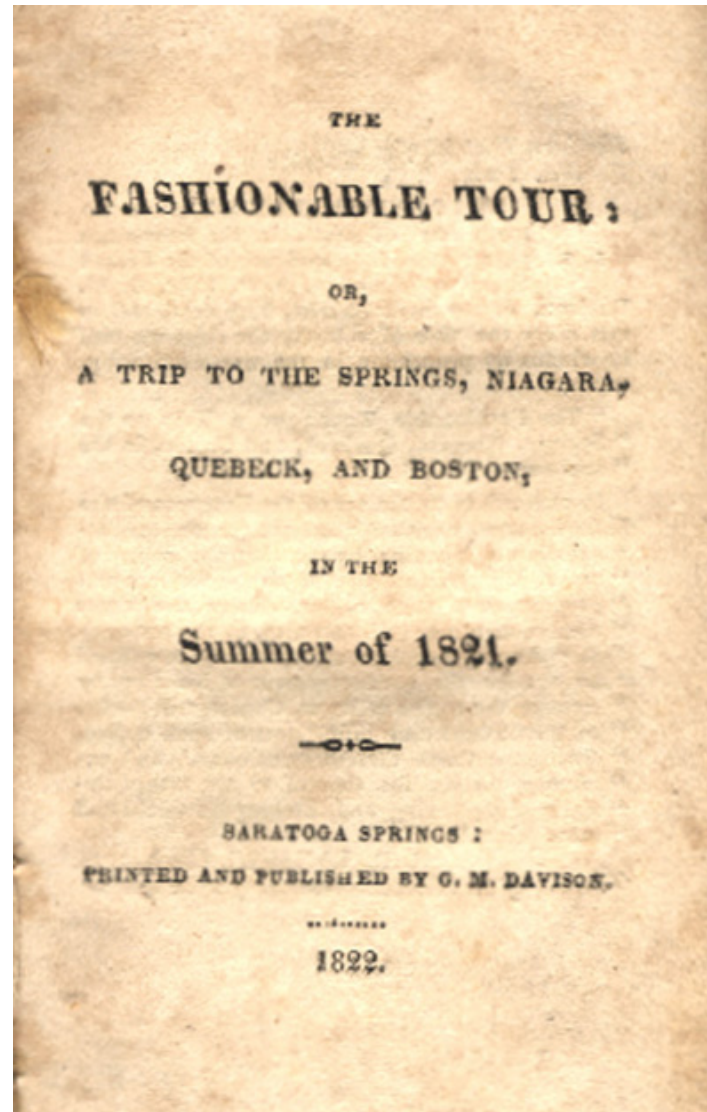
# MODERN TRAVEL GUIDE BOOK



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# THE FIRST MODERN TRAVEL GUIDE BOOK



# OLD STYLE TOURIST GUIDE



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# IRREPLECEABLE TOURIST GUIDE



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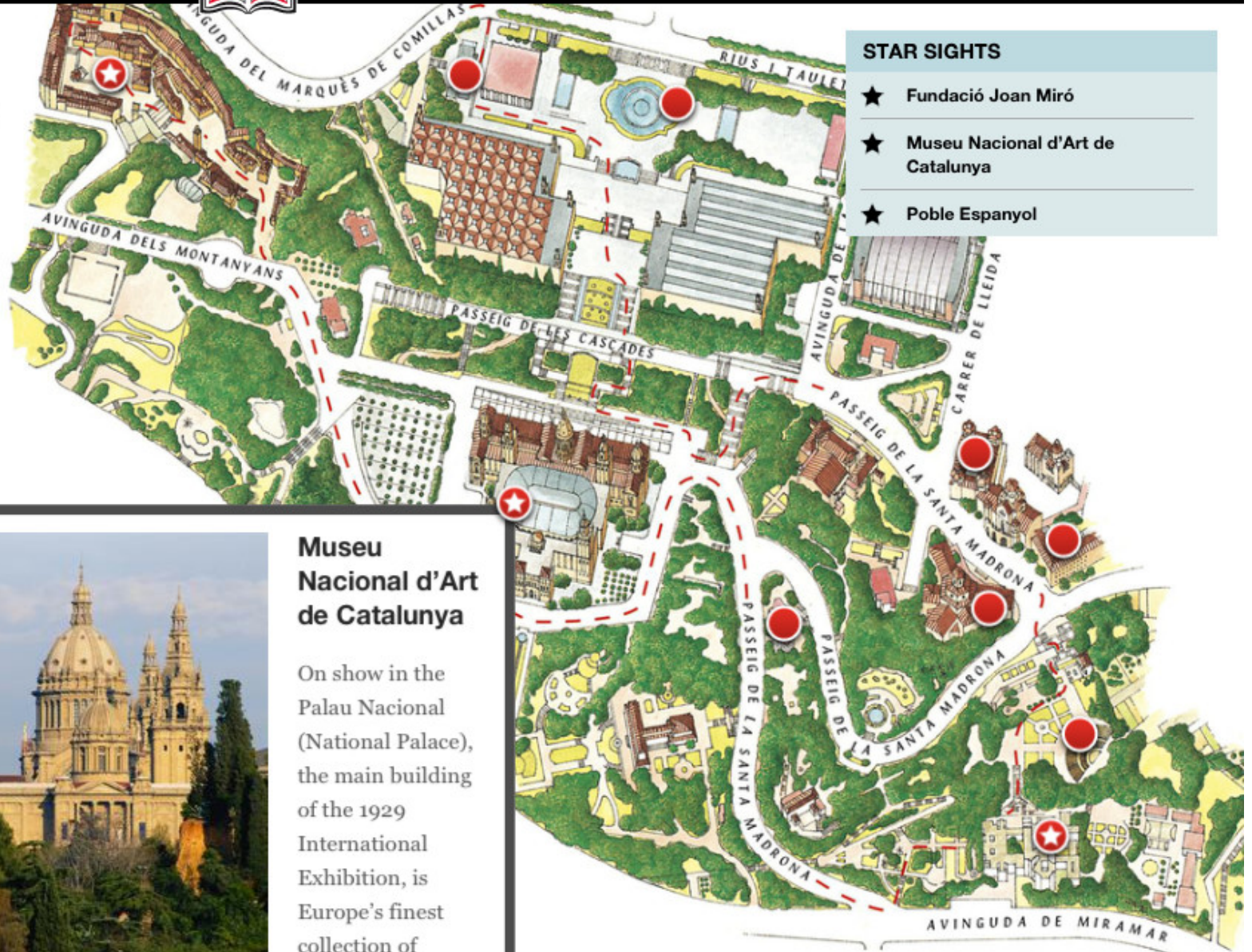
# MODERN TOURIST GUIDE

trip advisor City Guides offline



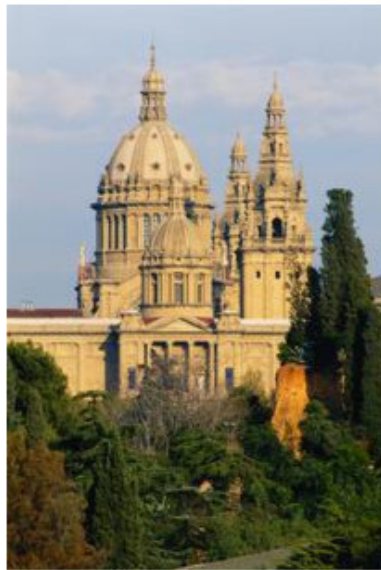


# MONTJUÏC AREA WALK



### STAR SIGHTS

- ★ Fundació Joan Miró
- ★ Museu Nacional d'Art de Catalunya
- ★ Poble Espanyol



### Museu Nacional d'Art de Catalunya

On show in the Palau Nacional (National Palace), the main building of the 1929 International Exhibition, is Europe's finest collection of Romanesque



Back

Choose places to display over street view:

- All
- Hotels
- Restaurants**
- Things to Do
- None

Showing the view from:

**The Waldorf Astoria**  
 301 Park Avenue, New York City, NY 10022



**Gramercy Tavern**  
 5 stars 325 reviews  
 American  
 1.5 miles southwest

**Shake Shack**  
 4 stars 225 reviews  
 Restaurant  
 1.3 miles southwest

**Scalini Fedeli**  
 5 stars 70 reviews  
 Italian  
 3.3 miles southwest

**Lombardi's**  
 4 stars 348 reviews  
 Restaurant  
 2.7 miles southwest

**Keen**  
 3 stars  
 Steakhouse  
 0.8 miles







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**Today**

**FREE vs PAID**

**0,99 \$**  
**MICROPAYMENT**



**1,20 \$**

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# FRONT DESK ONLINE HOTEL BOOKING



# HOTEL BOOKING

The screenshot shows a web browser window with the URL <https://www.inhotel-belgrade.rs/show/booking/part/search/insid/deeccfa7ddeea3b8e2221a4305ad4569/lang/en?checkin=2012-09-21>. The page title is "IN Hotel Belgrade - Available Rooms". The navigation menu includes "Administracija", "Travel & Tablet", "Hw & Sw", "Turizam Info", "News", "Grafika + Hardware", "Popular", and "Business edukacije". The main header features the "IN HOTEL" logo, a 4-star rating, and a weather forecast for "Clear 10 °C".

## Available Rooms

**The rate includes:** breakfast, VAT, use of internet, parking place and use of spa center.

**Double room:** Prices mentioned above are for a single use only. Additional charge of 25 euros per day applies for the second person.

**Apartments:** An extra charge of 25 euros, per day applies for a third person.

### Single Room

ONLY THREE ROOMS LEFT!

Modernly designed with quality furnishings and a comfortable queen size bed that guarantees a good night's sleep. Perfect for business travellers.

RACK RATE 165 €  
Nights: 1  
**Total: 165€**  
Average price 165.00€

[BOOK NOW](#)

### Twin Room

ONLY THREE ROOMS LEFT!

Designed to create comfort with

RACK RATE 185 €  
Nights: 1  
**Total: 185€**

### Find Rooms & Rates

Check-in: 2012-09-21  
Check-out: 2012-09-22

Rooms: 1  
Persons: 1  
Children (<7): 0

[CHECK AVAILABILITY](#)

GeoTrust, VISA, MasterCard, American Express, Discover

### Newsletter

# HOTEL BOOKING

Booking.com: Hoteli u: Beograd. Rezervirajte svoj hotel sada!

www.booking.com/searchresults.hr.html?aid=333365;label=belgrade-9uCNcr4brONO1wM3QjtP%2AgS5503882891%3ApI%3Ata%3

Administracija Travel & Tablet Hw & Sw Turizam Info News Grafika + Hardware Popular Business edukacije

Euro Hrvatski Moj Booking.com

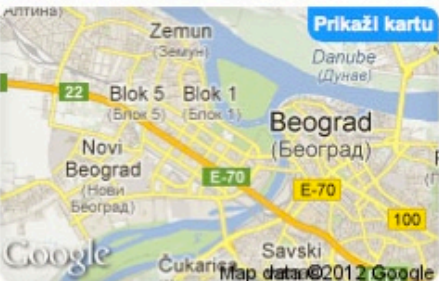
11,997,864 korisničkih računa. Registrirajte se za besplatan korisnički račun - ili se prijavite.

početna stranica > srbija > central serbia > beograd  
339 hotela 256 hotela 19 hotela

## Vaše pretraživanje

Beograd  
1 noć (ruj 21 - ruj 22)  
1 odrasla osoba


[Izmijeni pretragu](#)



**19 smještajnih objekata u odredištu: Beograd, 15 na raspolaganju.**  
Rezultati 1 – 15

[Prikaži kartu](#)

Razvrstaj po: **Preporučeni** Broj zvjezdica Udaljenost Cijena Ocjena gostiju




**IN Hotel Beograd** ★★★★★ Pametna ponuda  
 Novi Beograd, Beograd • [Prikaži kartu](#)  
 Hotel IN Beograd smješten je usred glavnog finansijskog i poslovnog područja u Novom Beogradu. 2 osobe upravo gledaju ovaj hotel. [više informacija](#)  
 Posljednja rezervacija: prije 5 sata/-i

**Sjajan, 8.9** od 10  
 Ocjena se temelji na 237 recenzija

[Rezervirajte sada](#)

<a href="#">Jednokrevetna soba</a>	Uštedite 31%	Uključen doručak		Na raspolaganju	€129 € 90
<a href="#">Dvokrevetna soba s 2 odvojena kreveta ili s bračnim krevetom</a>	Uštedite 40%	Uključen doručak		Na raspolaganju	€149 € 90
<a href="#">Suite Junior</a>		Uključen doručak		Na raspolaganju	€ 121
<a href="#">Suite Superior</a>		Uključen doručak		Na raspolaganju	€ 170



**Queen's Astoria Design Hotel** ★★★★★ Pametna ponuda  
 Stari grad, Beograd • [Prikaži kartu](#)  
 Dizajnerski hotel Queen Astoria smješten je u samom srcu Beograda i može se pohvaliti jedinstvenim dizajnom i antiknim namještajem. 1 osoba upravo gleda ovaj hotel. [više informacija](#)

**Vrlo dobar, 8.5** od 10  
 Ocjena se temelji na 677 recenzija

<a href="#">Economy dvokrevetna soba s bračnim krevetom</a>	Uštedite 41%			Na raspolaganju	€74 € 44
<a href="#">Poslovna dvokrevetna soba s bračnim krevetom ili s 2 odvojena kreveta</a>	Uštedite 32%	Uključen doručak		<b>Još samo 3</b>	€79 € 54
<a href="#">Deluxe dvokrevetna soba s bračnim krevetom ili s 2 odvojena kreveta</a>	Uštedite 39%	Uključen doručak		<b>Još samo 5</b>	€104 € 64

### Razvrstaj po:

#### Cijena (po noćenju)

€ 0 - € 49  
 € 50 - € 99

€ 150 - € 199

Počevši od € 200

#### Broj zvjezdica

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# FREE WiFi or

**DATA CARD  
200 RSD**

**300 MB**



**DATA ROAMING  
CHARGES  
:(**

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